



Marya M. Bard
Senior Consultant, RWB Aerospace Professionals

Seasoned Program Director with 40-year USAF Career providing extraordinary results while leading high technology projects such as the Air-launched Rapid Response Weapon (ARRW) at the Air Force Life Cycle Management Center, Eglin Air Force Base, Florida. ARRW is a Section 804 rapid prototyping effort to field a hypersonic weapon in the near term. In 2016, Ms. Bard was selected as the AFLCMC ACAT I Program Manager of the Year.

Her technical and programmatic leadership in ARRW and previous programs are evident in these skillsets:

- Program Direction
- Strategic Planning
- Weapons and Munitions
- Logistics and Life Cycles
- Financial Management
- Strategic Leadership

Accomplishments

**Program Direction/
Weapons &
Munitions**

As Program Director for AGM-183A Air-Launched Rapid Response Weapon (ARRW), Ms. Bard reported directly to the Program Executive Officer for Weapons to execute a \$3.4B, ACAT I equivalent, Section 804 rapid prototyping/rapid fielding effort to provide the United States' first air-launched hypersonic cruise missile. She Identified and mitigated technical and programmatic risks and allocated limited resources against key events and activities. Ms. Bard maintained close relationships with diverse stakeholder community, leveraged ongoing DARPA technology demonstration, and saved four years to capability.

**Strategic
Planning/
Leadership**

From 2016-2017, Marya Bard led a team of 140 government and contractor personnel, managing all aspects of the \$10B MDAP portfolio assigned to the division (JASSM, JASSM-ER, LRASM, MALD, MALD-J and SIAW), including FMS activities. She navigated multiple programs through multi-lot production buy efforts as well as testing events to field enhanced capabilities for MALD-J, JASSM-ER and LRASM. During this time, Ms. Bard was the Division Lead for Personnel, Security, Facilities, and Operations.

**Financial
Management**

As the Eglin AFB Material Leader for JASSM, Ms. Bard led a 70-member team executing the \$8.2B ACAT IC JASSM and JASSM extended range (ER) programs, while also overseeing the joint \$330M Long Range Anti-Ship Missile (LRASM) procurement. She reinvigorated tech insertion activities to add new capabilities and control costs, keeping JASSM relevant and affordable in the future. Marya Bard persistently used data driven negotiation techniques to slash JASSM-ER unit costs by 17% (for Lot 13) and 22% (for Lot 14) vice lot 12.

**Logistics/Life
Cycles**

While at the Space and Missile Systems Center, Los Angeles AFB, Marya Bard applied analytical methods to estimate life cycle costs and identify problem areas on sophisticated, multi-billion dollar satellite systems including the Defense Support Program and Space Based Infrared (SBIR) High and Low. She established a budget planning database, identified cost drivers and total ownership cost-saving initiatives.

Work History

- Program Director, AGM-183A Air-Launched Rapid Response Weapon (ARRW), Air Force Life Cycle Management Center (AFLCMC), Eglin AFB:** Directed a handpicked team and reported directly to the PEO for Weapons to effectively lead the \$3.4B ARRW program, saving four years to capability. Worked closely with a diverse stakeholder community to achieve commendable results despite initial technological challenges. 2017 - 2022
- Deputy Chief, Long Range Systems Division, AFLCMC, Eglin AFB:** Led a 140-person team comprised of government and contractor personnel to successfully manage all aspects of the \$10B MDAP portfolio that included JASSM, JASSM-ER, LRASM, MALD, MALD-J and SIAW. This effort also included substantial FMS activities. 2016 - 2017
- Materiel Leader, JASSM, AFLCMC, Eglin AFB:** Managed a team of 70 professionals to execute the \$8.2B ACAT IC JASSM and JASSM extended range (ER) programs, while also overseeing procurement for the joint \$330M Long Range Anti-Ship Missile (LRASM) program. Reinvigorated tech insertion activities to add new capabilities and control costs to ensure JASSM's continued affordability. Persistently used data driven negotiation techniques to slash JASSM-ER unit costs by 17% (Lot 13) and 22% (Lot 14) vice lot 12. 2015 - 2016
- Materiel Leader, Miniature Air Launched Decoy (MALD) and MALD-Jammer (MALD-J), Air Armament Center (AAC), Eglin AFB:** Led 50 member multi-disciplinary team executing \$2.1B ACAT II MALD and MALD-J decoy and stand-in jammer programs. Overcame numerous technical challenges while successfully fielding MALD, completing initial operational test and eval, entering full rate production and fielding MALD-J ahead of schedule. Achieved year-over-year price reductions. 2012 - 2015
- Deputy Program Manager, Massive Ordnance Penetrator (MOP) Quick Reaction Capability (QRC), AAC, Eglin AFB:** Hand-picked to plan, organize, and oversee a high priority \$382M QRC program to deliver a game changing hard target defeat capability in response to a warfighter joint urgent operational need. Prepared and presented program updates for senior leaders, including the Chief of Staff of the AF and the Chairman of the Joint Chiefs of Staff. Delivered required assets ahead of schedule, under cost with mature sustainment capability in place. 2009 - 2012
- Previous Work Experience:** From the beginning of her Air Force career as an Avionics Maintenance Supervisor and Tanker Branch Chief, Ms. Bard excelled and was quickly promoted until she reached the position of Chief, Acquisition Center of Excellence, AAC at Eglin AFB in 2009. Her early work provided a strong technical background and the foundation for her leadership skills that developed as Ms. Bard worked all aspects of the acquisition, financial, logistics, and management sides of the weapons business. 1982 - 2009

Education:

Master's Degree, Public Administration, Harvard University, John F. Kennedy School of Government
Master of Arts, Political Science, University of Louisville
Bachelor of Arts in Political Science, University of Louisville

Security Clearance: Active Security Clearance

Recognitions:

- 2016 AFLCMC ACAT I Program Manager of the Year
- AFLCMC/EB ACAT I Program Manager of the Year, 2019,2020
- 2003 David Packard Excellence in Acquisition Award (PAW Team)