



## William J. "Bill" Rew

Lt General (USAF Retired)

Senior Consultant, RWB Aerospace Professionals

Career in the USAF spans more than 34 years with assignments in Europe, Asia, and the Middle East, as well as domestically. Prior to retirement, was the Vice Commander, Air Combat Command at Langley Air Force Base. Currently serves as a Senior Consultant supporting clients with outstanding expertise in training systems, strategy, business development, and product placement.

- Business Development
- Product Placement
- Avionics & Support Systems Expert
- Human Systems Engineering
- Strategic Planning
- Training & Simulation Systems

### Accomplishments

#### **Proven Leadership**

While a Lt. General in the USAF, was Vice Commander, Langley AFB. In this position, was instrumental in organizing, training, equipping, and maintaining combat-ready forces for rapid deployment and employment while ensuring strategic air defense forces are ready to meet the challenges of peacetime air sovereignty and wartime defense. ACC operates more than 1,000 aircraft, 22 wings, 13 bases, and more than 300 operating locations worldwide with 79,000 active-duty and civilian personnel. When mobilized, the Air National Guard and Air Force Reserve together contribute more than 700 aircraft and 49,000 people to ACC. As the Combat Air Forces lead agent, ACC develops strategy, doctrine, concepts, tactics, and procedures for air and space power employment.

Is currently a USAF senior advisor under the Adjunct Contract Professor program and also a member of Air University's Doctrine Advisory Working Group.

#### **Strategic Planning, Training Systems**

Served as the Director of Operational Planning, Policy and Strategy, Deputy Chief of Staff for Operations, Plans and Requirements, Headquarters U.S. Air Force, Washington, D.C. Now uses that experience to advise clients on their designs for training and simulation systems, incorporating human systems engineering concepts to produce a better product for the warfighter.

#### **Avionics & Support Systems Change Management**

As the Commander of the F-16 Fighter Weapons School, an F-16 Operations Group, two F-16 Fighter Wings, a composite wing at Nellis AFB, and a deployed Air Expeditionary Wing engaged in combat operations, General Rew knows what pilot requirements are. Clients benefit from that advice and his product placement recommendations, resulting in major BD successes.

Served as the general officer sponsor for two Air Force Scientific Advisory Boards that resulted in substantial improvements in Air Force electronic warfare and ISR capabilities.

#### **International Engagement**

General Rew's international experience included a NATO staff tour where he made major contributions to the post cold-war era NATO air forces command and control structure. Additionally, he spearheaded significant USAF and Japan Air Self Defense Force combined training improvements as the commander of the largest USAF joint and multinational installation in northern Japan. As the USAF Director for Operational Planning, Policy, and Strategy, he redesigned the USAF expeditionary deployment model as well as the CSAF's twelve-nation Operator Engagement Program.

## **Work History**

<b>Senior Consultant:</b> Consistently provides superior expertise to the defense industry, leveraging his 34-year Air Force career with responsibilities that include training and simulation systems, human systems engineering, business development, and strategic planning.	2013 - Present
<b>Lt. General and Vice Commander, Air Combat Command, Langley AFB, VA:</b> Assisted the Commander in organizing, training, equipping, and maintaining combat-ready forces for rapid deployment and employment while ensuring strategic air defense forces were ready to meet the challenges of peacetime air sovereignty and wartime defense.	2009 - 2013
<b>Dir., Operational Planning, Policy and Strategy, HQ USAF:</b> Managed the development and integration of operational strategies, concepts, policies, and plans supporting all elements of aerospace power employment. Orchestrated USAF participation in mobilization planning, JCS “tanks,” operator talks with allies and sister services, WMD forums, and arms control agreements. Focal point for Integrated Air and Missile Defense policy and served as the National Director of the Air and Space Interoperability Council.	2007 - 2009
<b>Wing Commander, Installation Commander:</b> Served as a USAF Wing and installation commander at Shaw Air Force Base, South Carolina; Al Udeid Air Base, Qatar; and Misawa AB, Japan. Responsible for multi-million dollar operations budgets and all support functions for thousands of Airmen and their families. Also commanded the 57th Wing at Nellis Air Force Base, Nevada. Responsible for all of the operations and maintenance requirements of the USAF's most advanced composite tactical training wing.	2001 - 2007
<b>Earlier USAF Experience:</b> Can be found at the Military Bio link below.	1979 - 2001

## **Education:**

1992 Air Command and Staff College, Maxwell AFB, AL

1984 USAF Fighter Weapons School, Nellis AFB, NV

1983 Master of Science Degree, Human Resource Management, Golden Gate University, San Francisco, CA

1979 BS, Human Factors Engineering, USAF Academy, Colorado Springs, CO

**Military Bio Available at:** <https://www.af.mil/About-Us/Biographies/Display/Article/104886/lieutenant-general-william-j-rew>

**Security Clearance:** Active Security Clearance